Summer Session

Photography and Mode



Timing:

Paris, July 2026 — organized by Condé (AD Education)
Thursday, July 2 to Thursday, July 16

Haute Couture Fall/Winter 2026-2027
Monday, July 6 to Thursday, July 9, 2026

Program Overview

In this program, you will develop your technical skills in fashion photography during one of the most important events on the international fashion scene: Fashion Week. You will learn the fundamentals of studio and street photography, including working with both natural and artificial light, managing movement and crowds, and applying essential compositional techniques.
You will also develop the ability to quickly analyze situations and make intuitive technical decisions under pressure.
By the end of the course, you will have mastered the complete street style photography workflow, from on-location shooting to post-production and beauty retouching, resulting in a polished digital portfolio that highlights your personal visual style.

Academic recognition

At the end of the program, a certificate of participation in the Summer School is issued to participants who have attended all courses

Learning Objectives

- Develop key skills in street photography applied to fashion.
- Work in real conditions during Paris Haute Couture Fashion Week.
- Master shooting with natural and artificial light, composition, and portrait photography in urban environments
- Understand the complete professional workflow: shooting, image selection, beauty retouching, and post-production.

Practical information

Dates : Thursday, July 2 > Thursday, July 16 2026
Duration : 10 days
Languages : English / French
Tuition fee : 2850 €
Group basis : 12 students
Prerequisites : No technical knowledge is required
Material to bring : external hard drive, a digital camera

Applications are now open.

Apply online →

Training Locations

Iconic and creative Paris neighborhoods:
Grand Palais, Palais de Tokyo

condé
LA GRANDE ÉCOLE DES ARTS APPLIQUÉS

Detailed program

Day 1
Thursday, July 2
Welcome to Paris

Introduction to street photography applied to fashion
Artistic references and style analysis (street style, editorial, documentary)
Technical fundamentals: cameras, lenses, essential settings
Equipment handling exercises and test shoots

Day 2
Friday, July 3
Natural Light & Urban Environment

Understanding and using natural light in outdoor settings Managing contrast, shadows, and backlighting
Rapid reading of urban environments
Practical shooting exercises in real conditions

Day 3
Monday, July 6
Composition, Framing & Visual Storytelling

Composition principles and creative freedom
Managing movement, crowds, and backgrounds Creating strong, readable images
Shooting during Haute Couture Fashion Week

Day 4
Tuesday, July 7
Street Portraits & Human Interaction

Approaching subjects in public spaces
Communication, posture, and directing non-professional models
Practical portrait exercises in real-life situations
shooting during Haute Couture Fashion Week

Day 5
Wednesday, July 8
Artificial Light & Advanced Techniques

Introduction to artificial lighting in outdoor environments
Flash and LED lighting, mixing natural and artificial light
shooting during Haute Couture Fashion Week

Day 6
Thursday, July 9
Fashion Week: Field Immersion

Haute Couture Fashion Week briefing
Location scouting, organization, and time management
Street style shooting in professional conditions
Group debrief and pedagogical feedback

Day 7
Friday, July 10
Fashion Week: Advanced Practice

Professional image editing and selection workflow
Building visual coherence and narrative

Day 8
Monday, July 13
Editing & Professional Image Selection

Retouching for street fashion photography
Professional image editing and selection workflow
Building visual coherence and narrative

Tuesday, July 14

Day 9
Wednesday, July 15
Beauty Retouching & Post-Production

Retouching for street fashion photography
Professional workflow: Lightroom / Photoshop
Image consistency and color grading
Finalizing selected images

Day 10
Thursday, July 16
Portfolio & Final Presentation

Finalizing the digital portfolio
Presentation of student work and individual feedback