Summer Session



Luxury - French Savoir-Faire
Parfum, fashion & jewelry
in Paris

Duration:

2 weeks in person – 60 hours over 9 days

Program Overview

Experience a transversal approach to French luxury. Discover French savoir-faire through a sensory and olfactory journey, combining fragrance accord creation with visits to exceptional boutiques and maisons. Explore the world of precious gemstones through laboratory observation and diamond grading, followed by visits to the prestigious high jewelry houses of Place Vendôme.
Develop your creative sensibility and fashion culture through material exploration, encounters with industry professionals, and the creation of a fashion accessory inspired by Parisian craftsmanship.

Academic recognition

At the end of the program, a certificate of participation in the Summer School is issued to participants who have attended all courses.

Learning Objectives

- Understand the codes and ecosystem of French luxury across perfume, fashion, and jewelry
- Develop your sensory skills through fragrance creation and olfactory exploration
- Identify key materials, gemstones, and craftsmanship techniques used in luxury industries
- Gain insight into haute parfumerie, high jewelry, and Parisian fashion culture
- Experiment with creative processes, from concept to final accessory design
- Build a personal creative vision inspired by French savoir-faire
- Present a creative project with confidence and artistic direction

Practical information

Dates: 13 - 24 july*
Languages: English
Tuition fee: 2850 €
Includes museum entrance fees.
Does not include meals and transportation.
Group basis: 5 to 14 students per group
Prerequisites: No technical knowledge is required
This program is open to university-level students and graduates over 18 years old from any academic background who have an interest in fashion, perfume and jewellery. No previous experience or knowledge is required. Intermediate English required.

Applications are now open.

Apply online →

Training Locations

Iconic and creative Paris neighborhoods:
Close to Effel tower, with view

(*) July 14th will be a day off due to the national holiday.

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LA GRANDE ÉCOLE DES ARTS APPLIQUÉS

ÉCOLE SUPÉRIEURE DU PARFUM & DE LA COSMÉTIQUE | INSTITUT NATIONAL DE GEMMOLOGIE

Detailed program

Day 1
Welcome to Paris and Introduction to parfumery with fragrance creation

Campus tour and welcome breakfast on the campus rooftop,
Introduction to the world of luxury: The codes and overview of major luxury brands,
Retail tour of some of Paris' legendary locations: Galeries Lafayette, Printemps Haussmann

- How our nose works and how to smell properly
- Discovering olfactory families with a guide to the main notes in each family
- Explanations of natural notes, how they are extracted, and synthetic notes
- Understanding how a fragrance is structured and how perfumers compose them
- Creation of a rose accord (analysis of the raw materials used for the accord, then creation of several trials to get closer to the rose accord, depending on whether you want it to be fresher and fruitier or more velvety and absolute, olfactory session of each person's creations and discussion).

Day 2
History and trends in perfumery with fragrance creation

- Timeline of key events in perfumery and olfactory session featuring the great fragrances that have marked history
- Creation of an Eau de Cologne (historical explanations, iconic Eaux de Cologne to smell, discovery of the raw materials used, then creation)
- Introduction to books and websites to supplement knowledge and follow perfume news

Day 3
Retail tour Haute parfumerie Française

Discover French haute perfumery: Start your journey with Serge Lutens in the Palais Royal gardens and continue towards Rue Saint-Honoré (Diptyque, Le Labo, Guerlain, Jovoy, Francis Kurkdjian, L'Artisan Parfumeur, Fragonard, etc.).

Day 4
Introduction to the world of jewelry

- History of jewelry and the leading high-end jewelry houses
- Tour of the leading jewelry houses on Place Vendôme

Day 5
Study of precious stones

- The properties of sapphires, emeralds, rubies (carat, toughness, brilliance, inclusions, and rarity) and their deposits
- Gemstones used in jewelry and fine jewelry by leading brands
- Gemstone quality criteria
- Laboratory practice
- Observation of sapphires, emeralds, and rubies under a magnifying glass and recognition of quality criteria (purity, cut, inclusions, etc.)

Day 6
Diamant

Iconic Diamonds
Gemmological Properties and Deposits of White Diamonds
Properties and Grading Criteria of the 4Cs
Laboratory Practice for Diamond Grading

Day 7
Overview of the fashion world

Introduction to French fashion
Visit to a haute couture museum: The Palais Galliera

Day 8
Developing your creative universe in fashion

Creative project with mood board and introduction to silhouette sketching.
Learning about textiles and materials to create a fashion accessory through a creative workshop.

Day 9
From creation to artistic direction

Creative workshop follow-up
Presentation of their accessory with photo shoot
Visit : The Yves Saint Laurent Museum